



Business Virtual Learning

Course: Intro to Business

Lesson: Intro to Entrepreneurship

April 13, 2020



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Objective/Learning Target: Students will be able to:

- (1) Describe an entrepreneur**
- (2) Describe skills/characteristics of an entrepreneur**
- (3) Provide real-life examples of entrepreneurs**



Lesson Starter

Do you know an entrepreneur? If so, who? What does he/she do? If you don't know an entrepreneur, what do you think that person might do?

What is an Entrepreneur?

Definition: a person who organizes and operates a business or businesses, taking on greater than normal financial risks in order to do so.



Although the definition of an entrepreneur is simple, today's entrepreneurs can take on many roles and have vastly different experiences. Please watch the video and see just what entrepreneurship looks like in today's world.

Link:

<https://youtu.be/aozlwC3XwfY>



From the list of entrepreneurs to the right, what characteristics would you say they have in common? Please list them on a sheet of paper.

- Walt Disney
- Henry Ford
- Coco Chanel
- Mark Zuckerberg
- Russell Simmons
- Steve Jobs
- Oprah Winfrey
- Ariana Huffington

Common Entrepreneurial Characteristics



Were you able to find characteristics the entrepreneurs had in common from the previous slide?

Please watch the video and see if your answers are listed and see which characteristics you could add to your list.

Link:

<https://youtu.be/MNoWePbL8NA>



Activity: Do you have what it takes to be an entrepreneur?

Directions: On a sheet of paper, I want you to list the pros and cons you believe there is to becoming an entrepreneur. Then I would like you to list out all the characteristics and skills you believe you have that would make an effective entrepreneur. Lastly, I want you to write down if you could see yourself becoming an entrepreneur in the future, why or why not.



Enrichment Activity: Research Local Startup

Directions: Click on the link below to look at a list of Kansas City's best startup businesses in 2020. I want you to pick one you are most interested in and click to find out more about the entrepreneurs that started the business. Once you find a business, please answer the following details about it.

Link: <https://www.startlandnews.com/2020/01/10-kansas-city-startups-to-watch-in-2020/>

Business Name:

Founders:

Date Founded:

Business Description:

of employees:

Amount invested so far:

Amount of sales/revenue/ and or profit you can find:

Any notable growth in their business recently:

List any characteristics/skills you see in the entrepreneurs: